



SABINA VINEYARDS

WINEMAKER ALEJANDRO ALFARO

Alejandro Alfaro walks quietly into the vineyard and speaks softly as he approaches the vines and observes the land. He has gained his skill as a wine maker with many years in the vineyard and working with many of the famous Napa Valley wineries. Susan and I were introduced to Alejandro by David DeSante who brought Alejandro to Sabina to be his assistant wine maker. Alejandro is a big man with a big heart and a great soul. He brings the spirit of joy and love into the Sabina wines. He has helped to keep the quiet and spiritual side of Sabina Vineyards so that every bottle has been developed as if it was the only bottle ever produced. The skill of wine making is an art and we are very thankful to have Alejandro and his skill as an artist of the earth, the vine, and the wine.

Born in Mexico City, Alejandro Alfaro moved to Michoacán Mexico at an early age to help his father with the family farming business. With many years of working the soil and the land, he came to Napa Valley in 1993 with the goal of becoming a winemaker. Over the past 18 years, Alejandro has worked in every facet of the wine business, including vineyard management, wine production, and retail sales and as winemaker for several Napa Valley clients.

Starting at Hess Collection in 1993, Alejandro built his skills in the cellar before moving on to assist with several clients at a custom crush facility in Napa in 1999. Once he had acquired an in depth knowledge of wine production, Alejandro moved on to study wine distribution and retail sales from 2003 to 2007. In 2007, Alejandro returned to Napa, realizing that he missed working directly with clients to craft high end wines. He became assistant wine maker to David De Sante and has worked with Quixote, Tierra Roja, Metamorphosis, DeSante Wines and Oakville Terrace, all boutique wineries involved in producing wines made from the highest quality vineyards in Napa. His goal is to work with the boutique wineries to assure that each vintage from each winery reflects the view of the vineyard and then craft their wines into an expression of their own.

In 2008, Alejandro assumed the role of winemaker for the Sabina Vineyards Pinot Noir program while still assisting David DeSante in the Cabernet. Simultaneously Alejandro started his own wine consulting company, Catrin Wines. Now, two years later he has now become head winemaker for all of Sabina Vineyards. We are grateful to have Alejandro assist our family in making one of the world class Napa Valley Cabernet and Oregon Pinot Noir.